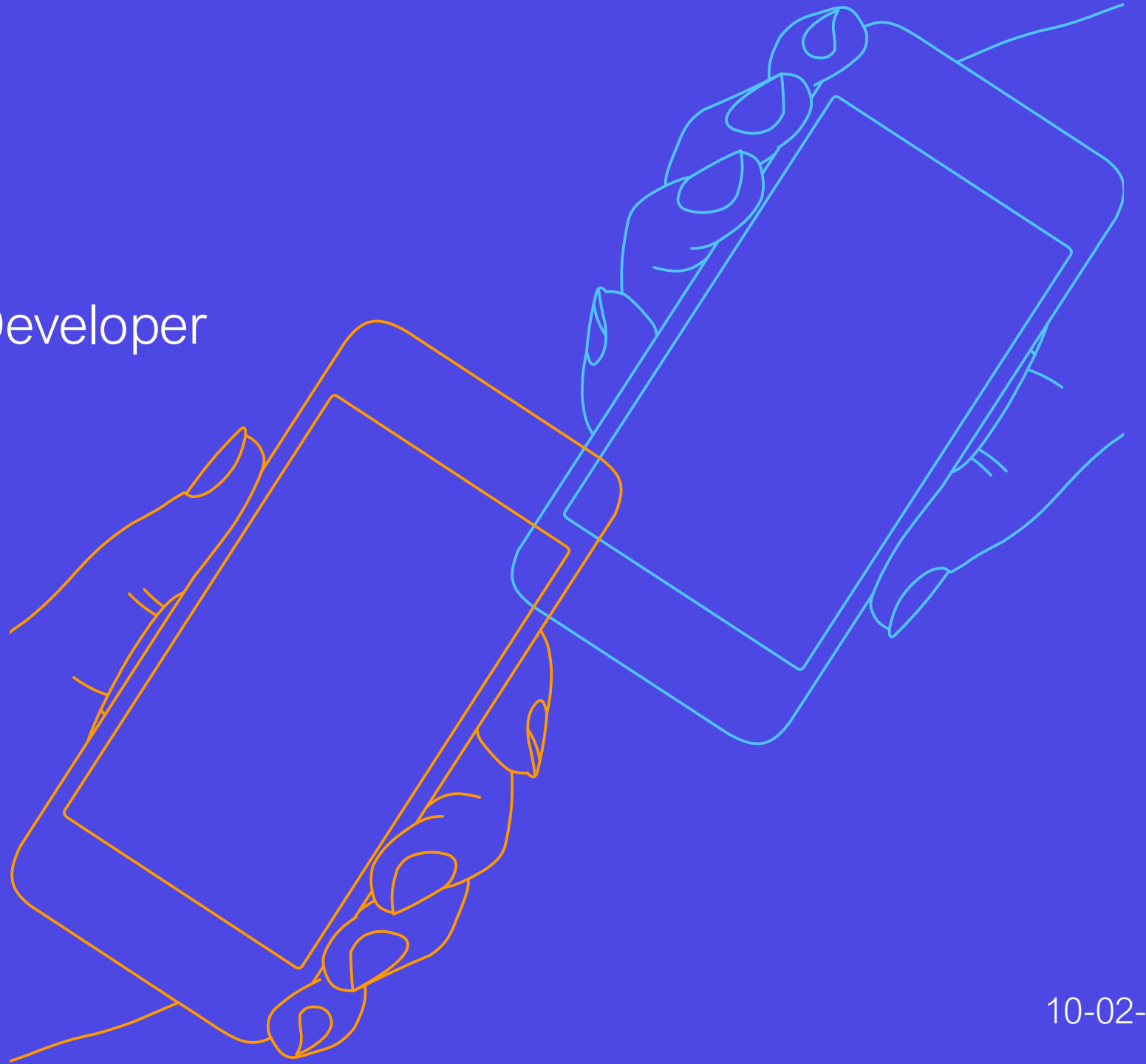


# Richard Hubbert

CX | UX | UI Designer / Developer

Portfolio



Technologies used: CX | UX | UI, Figma, Adobe Photoshop, Adobe Illustrator

### 1. Personalized Workspace & Organization

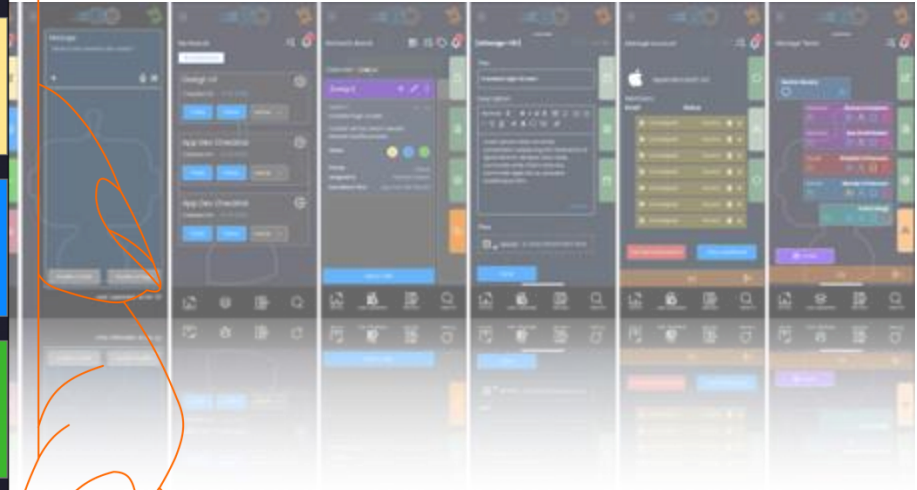
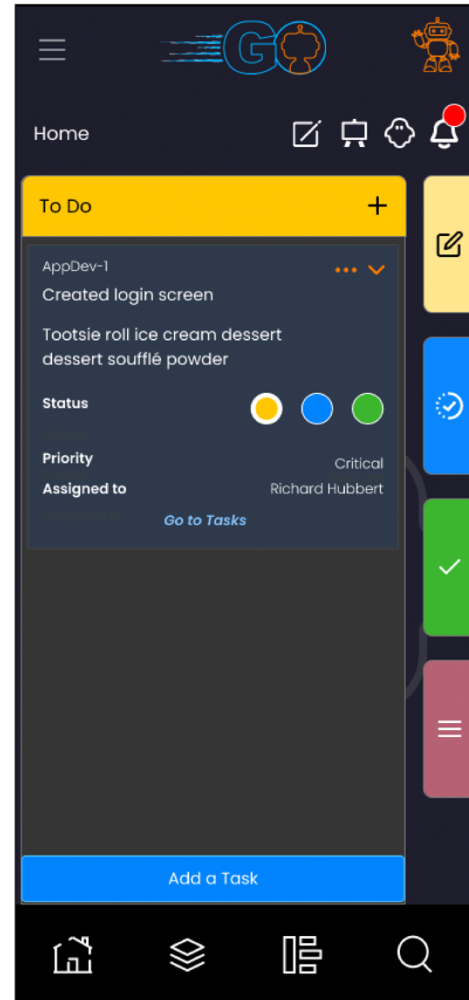
- Customizable workspace tailored to your needs and goals.
- Natural language commands to create plans, roadmaps, and schedules.
- **Quick Notes** feature for capturing ideas and turning them into tasks.

### 2. AI-Driven Productivity Assistance

- Automated task generation from notes, meetings, and input.
- AI-powered suggestions for task categorization, tags, and dependencies.
- Proactive optimizations to improve workflow and task management.

### 3. Collaboration Features

- **Voice-to-Action:** Real-time transcription of meetings with task assignments.
- Collaborative documents with comments, voice memos, and AI-generated summaries.
- **Smart Alerts:** Notifications only for high-priority updates based on your role.



# Platform for Energy Forecasting

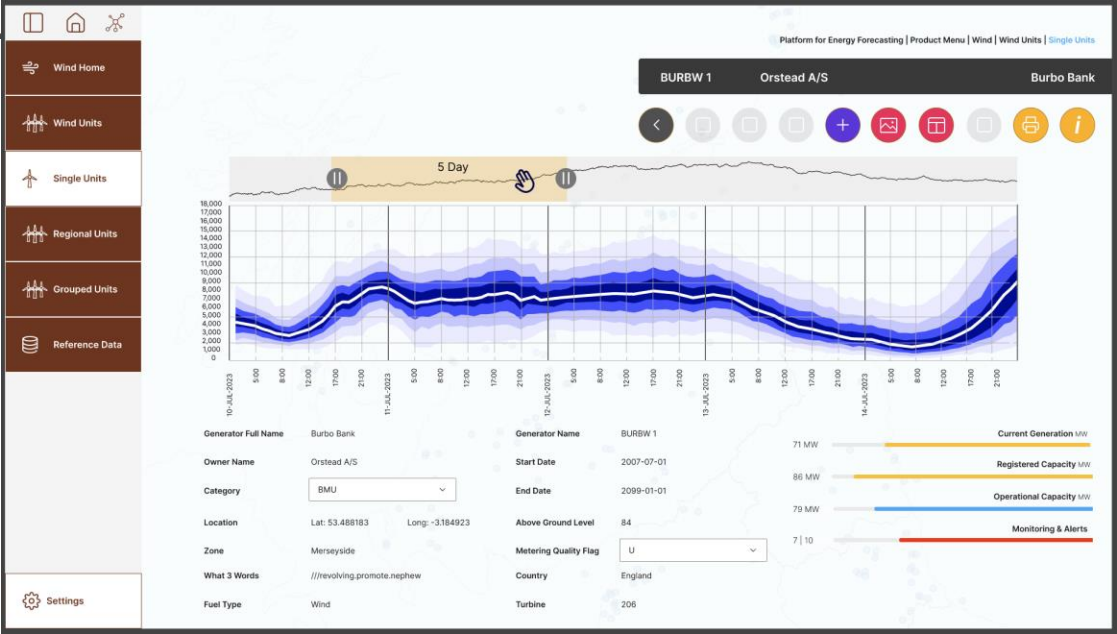
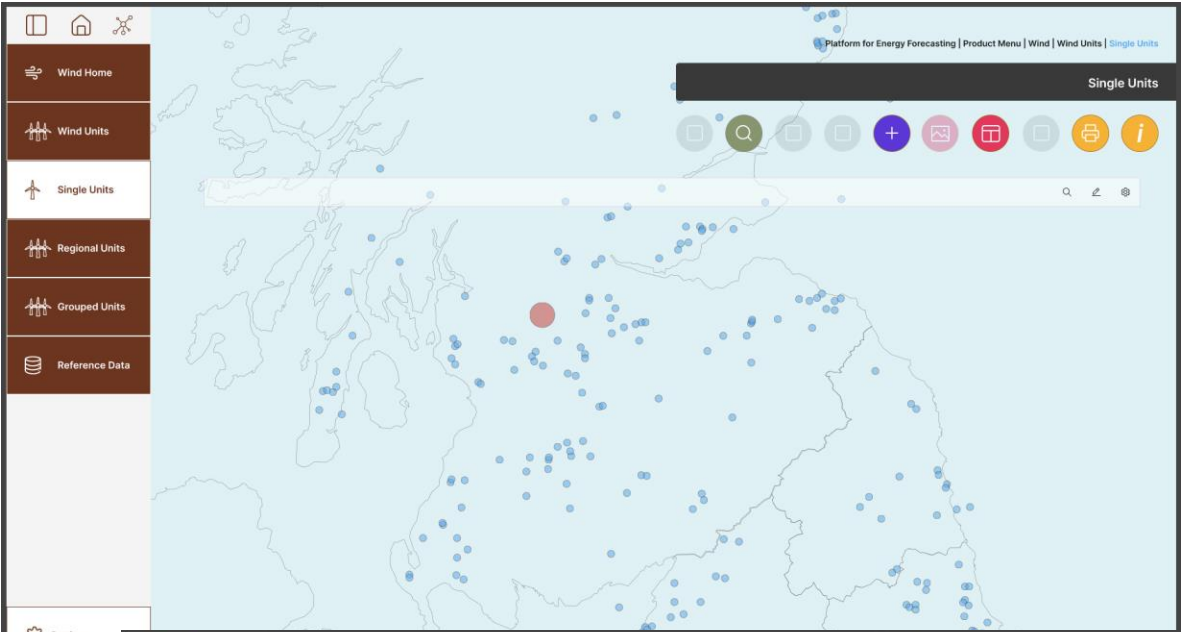
Company: National Grid ESO

## Web Application Design

Technologies used: CX | UX | UI, Figma, Adobe Photoshop, Adobe Illustrator

An **Energy Forecasting App** helps users monitor and predict energy usage or production, optimize consumption, and reduce costs. Key features include:

- Dashboard:** Displays current energy usage, predictions, cost estimates, and optimization tips.
  - Interactive Charts:** Visualize real-time energy data, compare historical and forecasted usage, and offer custom date filters.
  - Alerts:** Notifications for exceeding usage limits or cost-saving opportunities.
  - Customization:** Options for personalizing dashboards, setting goals, and role-based access for multiple users.
  - Data Visualization:** Simple, intuitive graphs and heatmaps for peak times and energy trends.
  - Mobile-Friendly:** Responsive design with a clean, minimalist interface, and both light/dark modes for easy navigation.
- The UI focuses on clarity, accessibility, and actionable insights to make energy management simple and efficient.



# Data Analytics Platform

Company: National Grid ESO

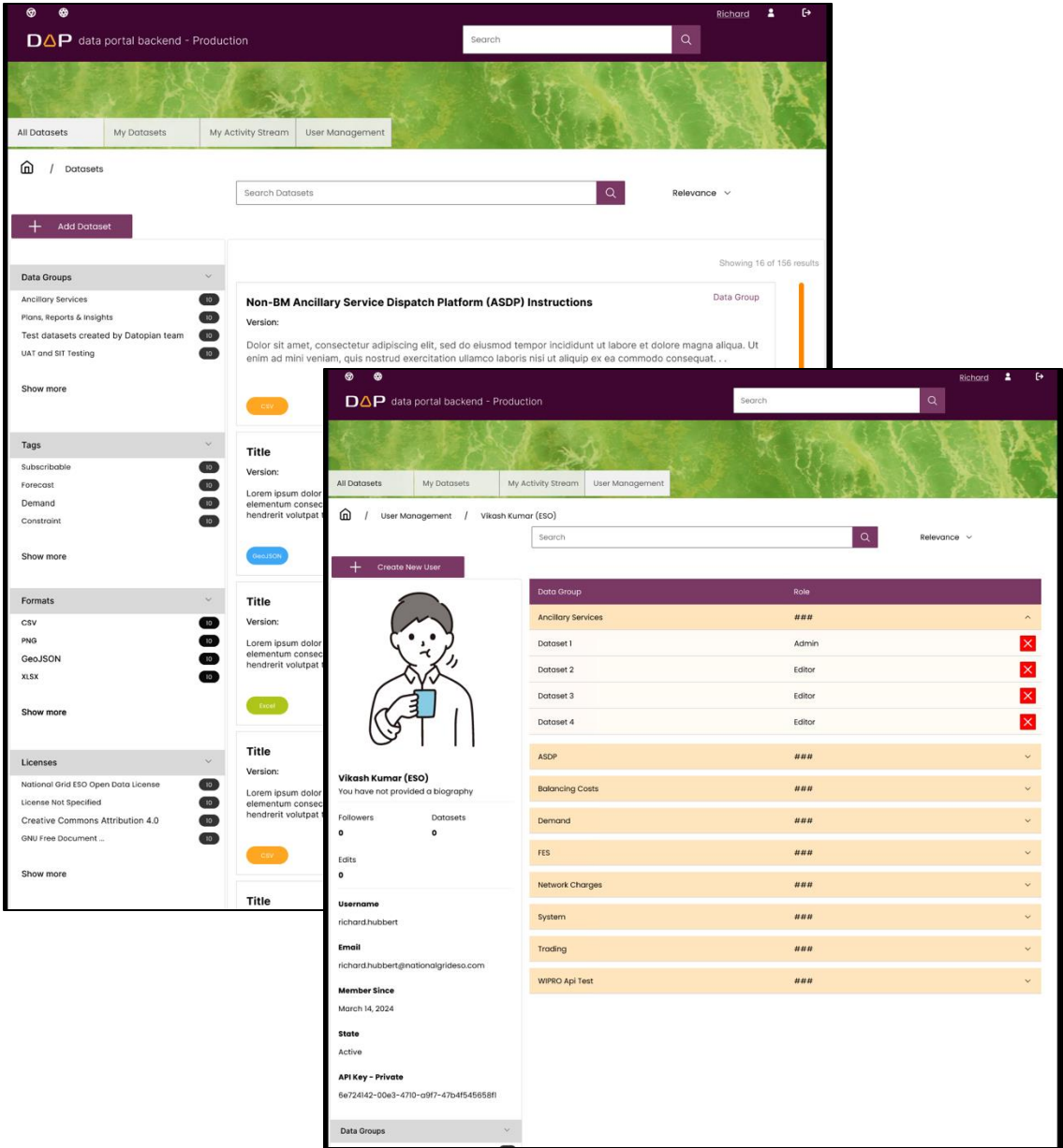
## Web Application Design

Technologies used: CX | UX | UI, Figma, Adobe Photoshop, Adobe Illustrator, React Native

A **Data Analytics App** helps users analyze and visualize data effectively, catering to both technical and non-technical users. Key features include:

- Customizable Dashboards:** Drag-and-drop interface with real-time data, interactive charts, and personalized views.
- Data Visualization:** Dynamic charts, graphs, filters, and drill-down capabilities for deeper insights.
- Reports & Insights:** Pre-built templates, AI-driven insights, and collaboration tools for sharing reports and findings.
- Data Manipulation:** Simple tools for filtering, sorting, and transforming data without needing technical skills.
- Mobile-Friendly:** Responsive design with swipeable charts and mobile-specific gestures for on-the-go analysis.
- User-Friendly UI:** Clean, minimalist interface with intuitive navigation, tooltips, and contextual help.

The app combines simplicity and power to make data analysis accessible to a wide range of users.





# Digital Grid Code

Web Application Design

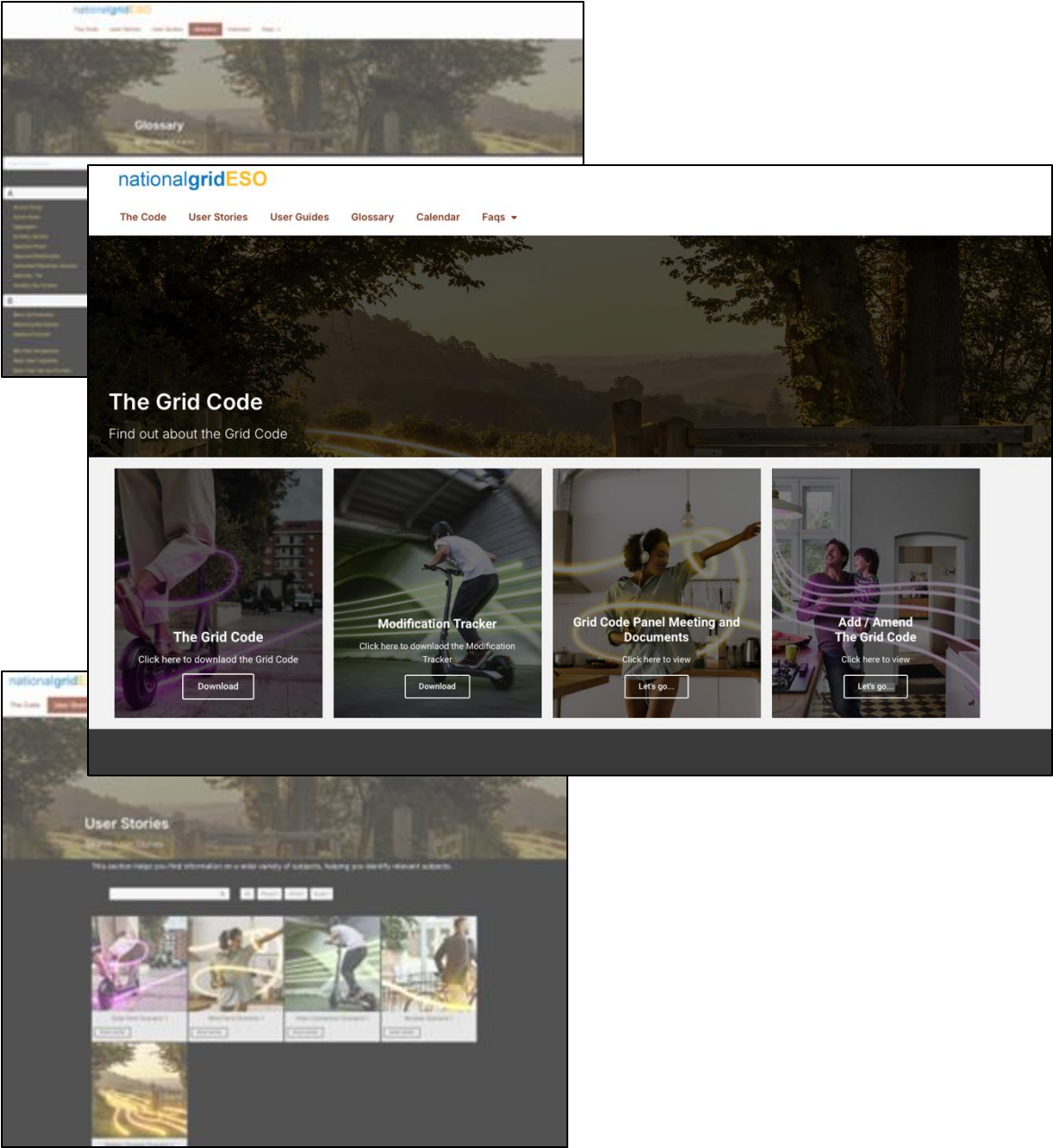
Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, Wordpress CMS

The **legal code for energy app** provides access to regulations and guidelines related to the energy sector, designed for clarity and ease of use.

**Key Features:**

- Top Navigation:** Includes The Code, User Stories, User Guides, Glossary and Calendar of events.
- Search Filtration:** Filters which delve down to granular detail.
- Main Content Area:** Displays legal codes with collapsible headings, annotations, version history, and related documents.
- Interactive Tools:** Compliance checker, download/export options, and shareable links.
- Visual Design:** Using the Design System, legible fonts, minimal icons, and responsive layout.
- Accessibility:** Adjustable text size, screen reader compatibility.
- User Flow:** Once inside the application there is: Intuitive onboarding and seamless document navigation.

Company: National Grid ESO



# My First Day

Company: Barclaycard / Barclays

## Web Application Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, HTML CSS jQuery

The flickable digital book for Barclaycard's onboarding would combine intuitive **UI** and engaging **UX** to offer a smooth and informative experience:

### UI:

- Reflect Barclaycard's branding with a consistent color scheme and typography.

- Create a flickable, page-turning interface with high-quality images and clear navigation.

- Include interactive elements like clickable buttons, maps, and multimedia, along with accessible features such as screen reader support.

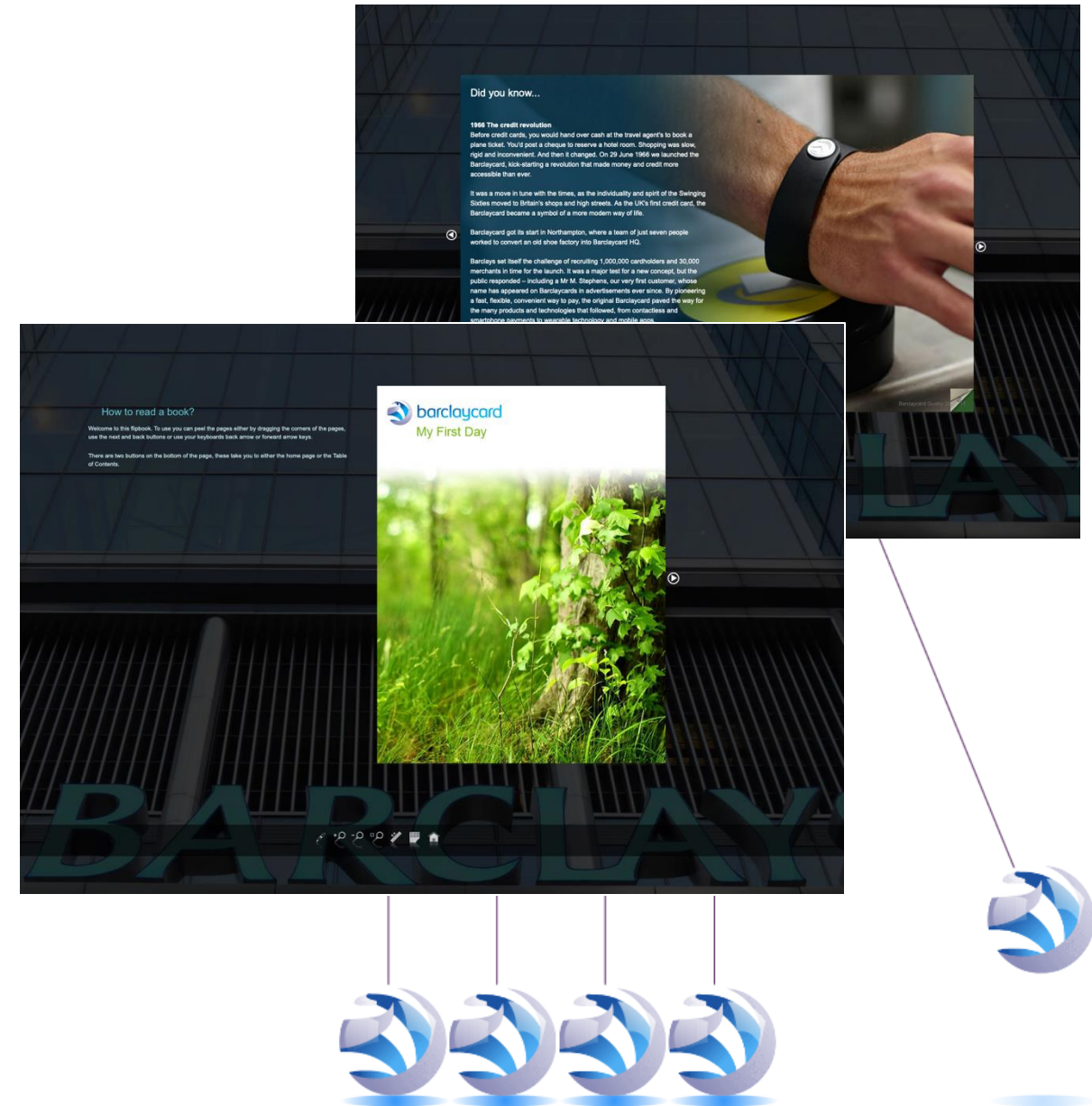
### UX:

- Guide users through a structured, easy-to-follow journey that introduces each Barclaycard office with bite-sized information.

- Use storytelling with employee testimonials, video tours, and office highlights to personalize the experience.

- Ensure simple, intuitive navigation with feedback on actions and include quizzes or gamified learning elements for engagement.

- End with a call to action and opportunities for further exploration or feedback. The experience should be both visually engaging and informative, making the user feel connected to Barclaycard's global presence.





# A Digital Life

Company: Home Office / Foreign Office

Web Application Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, React, GIT, Vercel

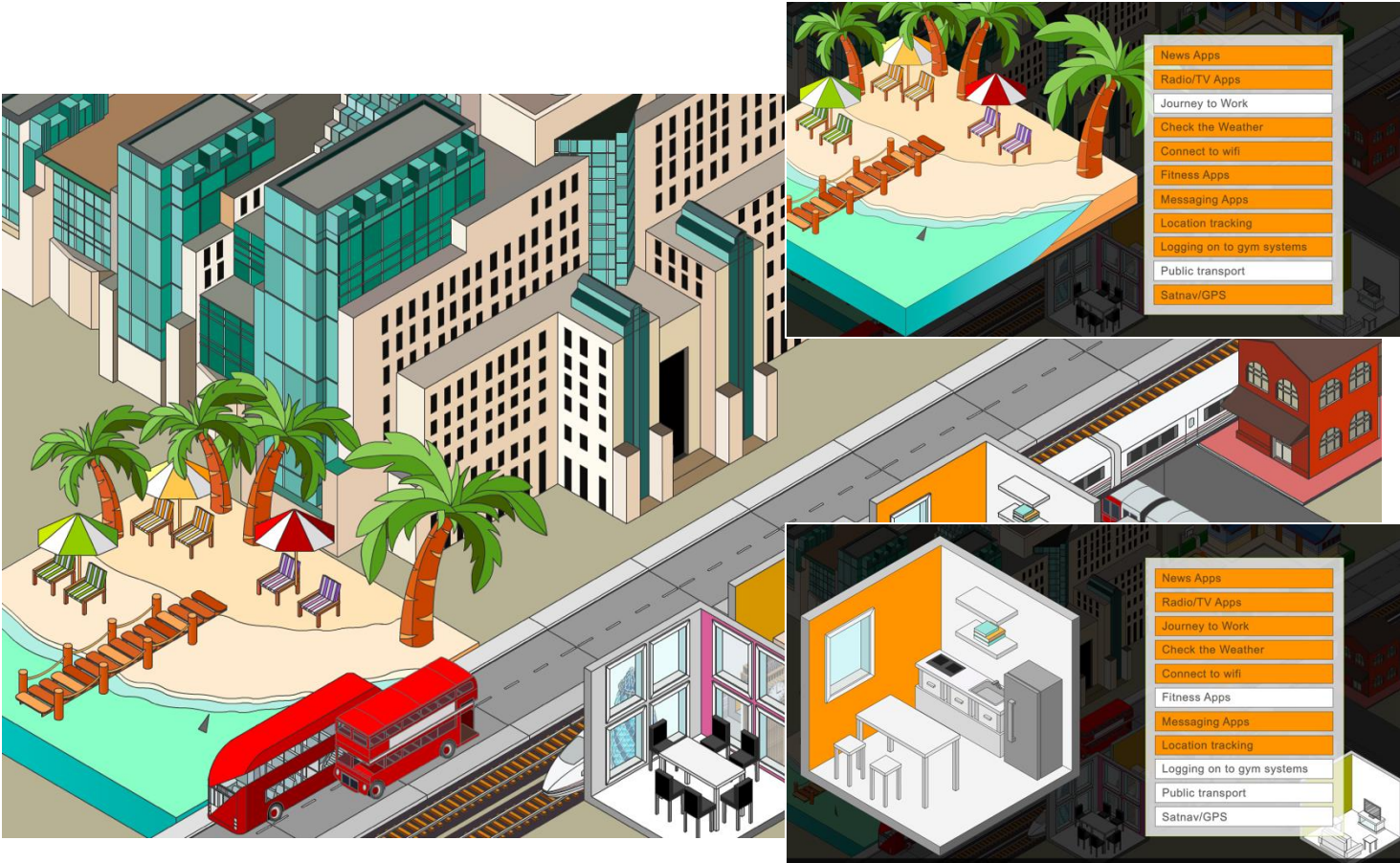
The “Digital Life” app gives users a new level of awareness about their daily routines, empowering them to take control of their digital and physical balance. With an empathetic approach to user experience, the app prioritizes simplicity, personalization, and actionable insights—guiding users toward a healthier, more intentional lifestyle.

Upon launching the app for the first time, the user is greeted with a smooth onboarding experience, welcoming them to explore their “Digital Life.”

A friendly, minimalist design invites users to set up their profile, input goals, and give the app permission to track relevant activities (e.g., screen time, location, app usage).

The app suggests a few key areas of focus based on the user’s preferences: productivity, well-being, social engagement, or physical health. This helps tailor the insights and recommendations.

The home screen displays a timeline of the user’s day, combining both digital (screen time, apps used, notifications received) and physical activity (steps taken, places visited, calls made).



# Myths and Misconceptions

Company: Home Office / Foreign Office

Web Application Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, HTML, CSS, jQuery

The app explains how myths and misconceptions about sexuality would guide users through an inclusive, educational journey. It starts with a welcoming, safe onboarding process, followed by a series of interactive modules that address specific myths like "sexuality is binary" and "sexual orientation can be changed."

Users engage through cards, quizzes, polls, and story-driven learning while being offered expert answers to their questions. The app's design ensures accessibility and respect for diverse identities, using calming visuals and inclusive language. The goal is to empower users with knowledge, enabling them to challenge misconceptions and continue learning in an empathetic, non-judgmental environment.

**Goal:**

Gently introduce users to the purpose of the app and make them feel safe and respected.

Establish a narrative framework for the learning journey that feels purposeful and rewarding.

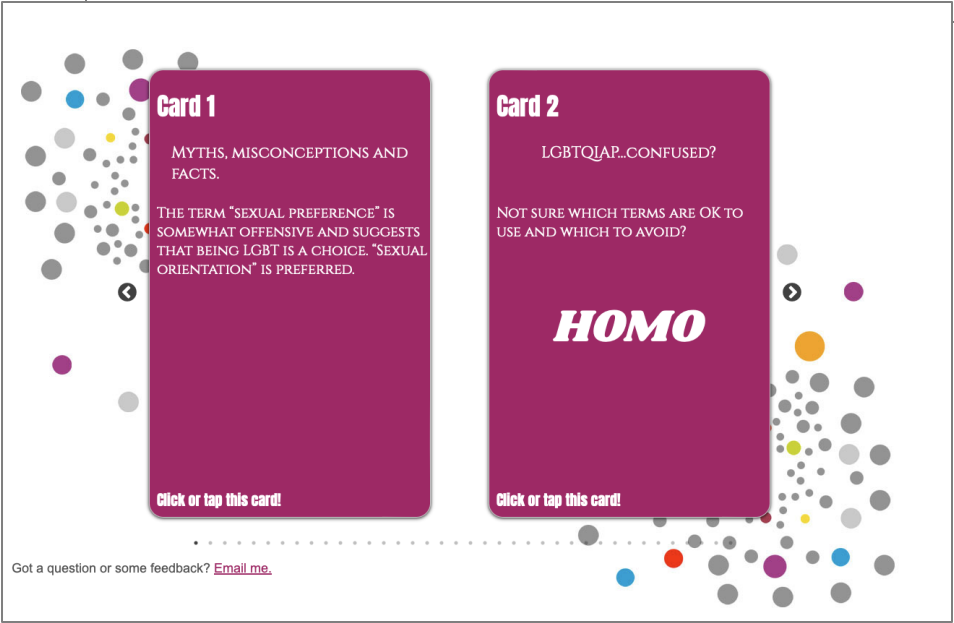
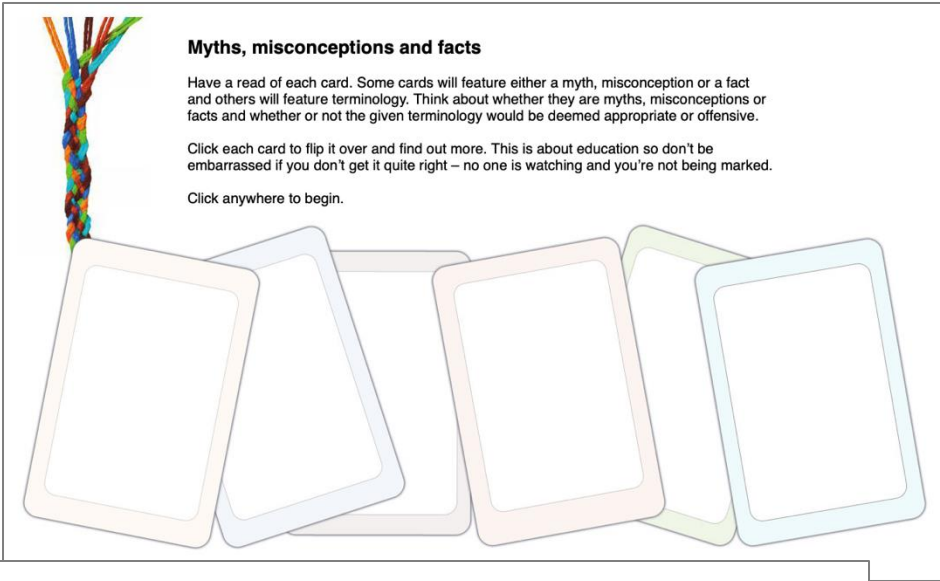
Break down the app into digestible modules that address specific myths and misconceptions in a respectful, nuanced manner.

Ensure users feel actively involved in the learning process through intuitive UI features and tools.

Create a safe space for users to ask questions and explore sensitive topics.

Ensure the UI reflects the diversity and sensitivity of the subject matter.

Give users a sense of accomplishment and tools to share their knowledge.





# How to guides

Company: Home Office / Foreign Office

Web Application Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, Evolve

The e-learning platform utilizes bespoke pen line drawings to create a personalized and engaging learning experience. These hand-drawn illustrations add clarity, simplicity, and warmth to the UI, guiding users through onboarding, course content, and assessments with a human touch.

The platform includes hand-drawn visuals for course modules, interactive elements, diagrams, and animations, making complex topics easier to understand. The UX focuses on clarity, consistency, and interactivity, providing a unique, approachable, and motivating learning environment.

## UX Principles:

### Clarity Through Simplicity:

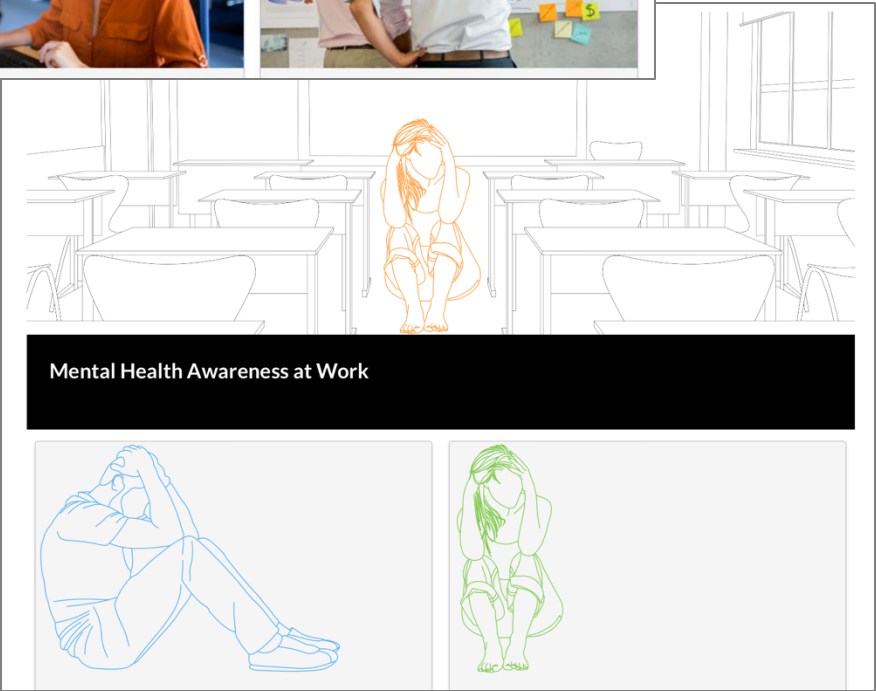
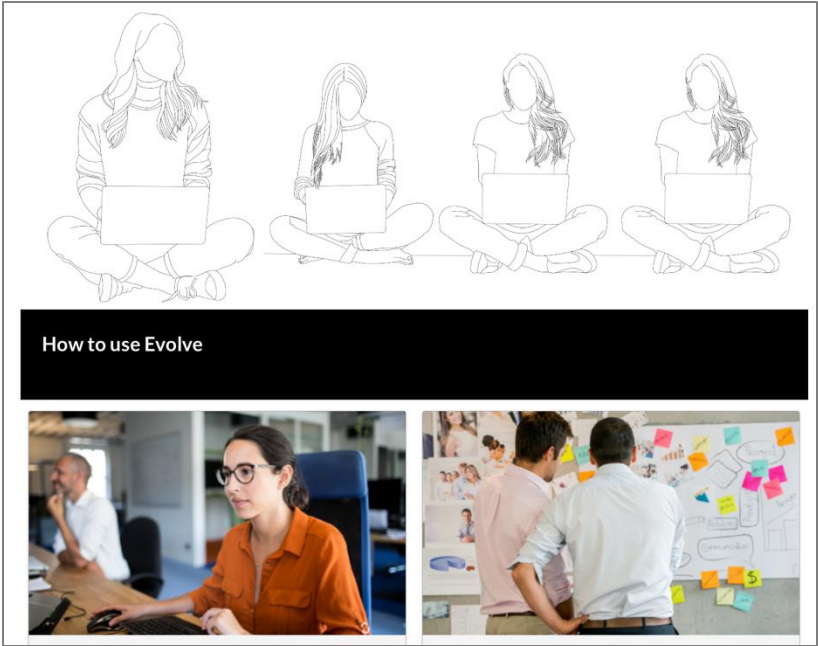
### Human Touch in Digital Learning

### Visual Consistency

### Interactivity with Personality

### Engagement & Motivation

The use of bespoke pen line drawings in this e-learning platform redefines the way learners engage with digital education. Through minimal, clear, and personalized visuals, the UI/UX ensures a warm, engaging, and focused learning environment. By blending creativity with simplicity, the platform creates a unique, handcrafted experience that enhances learning retention and keeps users motivated and inspired.



# Pocket Pay

Mobile App Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, React Native

The UI/UX design of the mobile payment app revolves around simplicity and ease of use, with a minimalist aesthetic featuring clean, hand-drawn line illustrations. These illustrations guide users through key actions such as onboarding, viewing account balances, sending and receiving money, and navigating settings.

Each visual element, from transaction icons to error messages, is designed to feel light, intuitive, and approachable, creating a warm and user-friendly experience. The hand-drawn style adds a personal touch while maintaining clarity and functionality throughout the app.

The UI/UX of this mobile payment app revolves around simplicity, clarity, and ease of use, all enhanced by the subtle elegance of line drawings. Every element, from buttons to icons to illustrations, serves a clear purpose, guiding the user with intuitive visuals.

The hand-drawn aesthetic adds warmth and a personal touch to the otherwise digital experience, helping users feel in control of their finances while navigating an approachable and clean interface.

Company: Pocket Pay



# Botanical Illustrations

Mobile App Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, React Native

The Botanical Coloured Pencil Illustration App offers an intuitive, immersive digital experience for artists, combining the feel of traditional coloured pencils with modern conveniences. The app features a clean, minimalist interface with tools like a natural-feeling pencil selection, blending capabilities, and zoom for precision. A layer system allows for complex compositions, while the Botanical Reference Library inspires accuracy and creativity.

The app also includes tutorials, challenges, and a community gallery to help users improve their botanical illustration skills. With options to export or print high-resolution artworks, the app caters to both hobbyists and professionals. The UX focuses on simplicity, natural interaction, personalization, and educational value, making botanical illustration accessible and enjoyable for all skill levels.

UX Principles:

Simplicity & Elegance

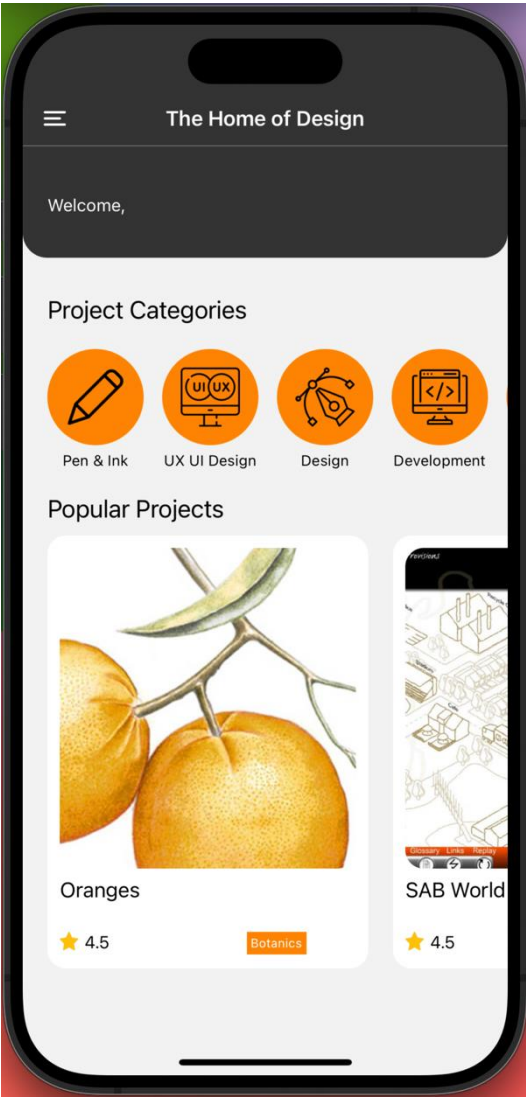
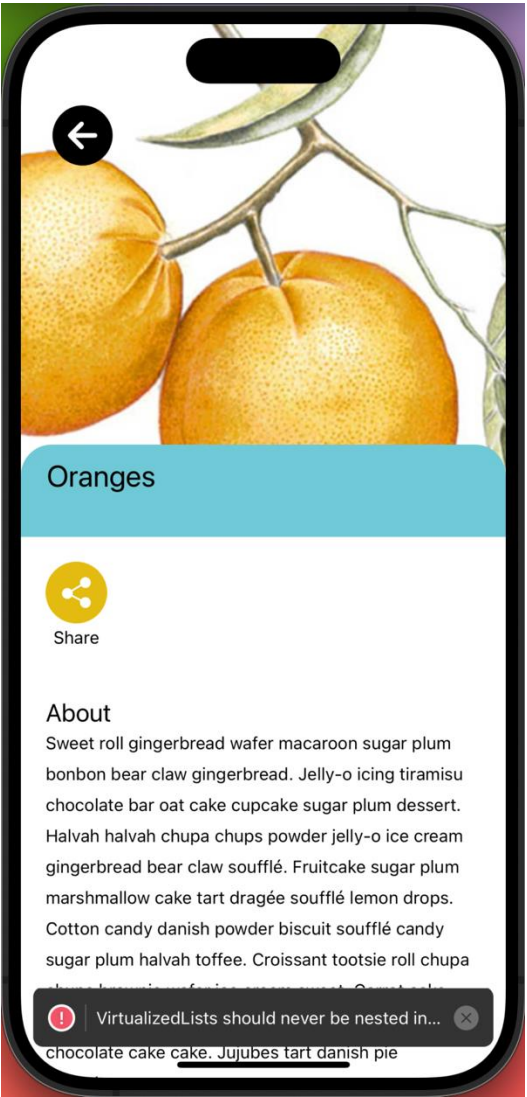
Natural Interaction

Educational & Inspirational

Personalized & Adaptive

The app is designed for users to explore, learn, and create vivid, life-like botanical drawings using a rich palette of tools and realistic features.

Company: Mobile App Design



# Lifestyle Pursuits

eLearning Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, Evolve, Moodle

Nissan is portrayed as more than just a car brand—it’s a lifestyle partner. Whether users are driven by the thrill of outdoor adventure, the sophistication of urban living, or the practicality of family life, the digital experience connects them to Nissan’s vehicles in a way that feels personal, immersive, and empowering.

By focusing on seamless, story-driven design and intuitive interactions, the UI/UX becomes an essential part of how users envision and live their Nissan-driven journeys.

## Concept

As the user enters the digital experience (whether on the website or app), the UI immediately immerses them in vibrant, full-screen visuals showcasing Nissan vehicles in various lifestyle settings.

Lifestyle-driven navigation should guide users based on their interests, like adventure, family, or luxury, offering them a more personalized journey through the site.

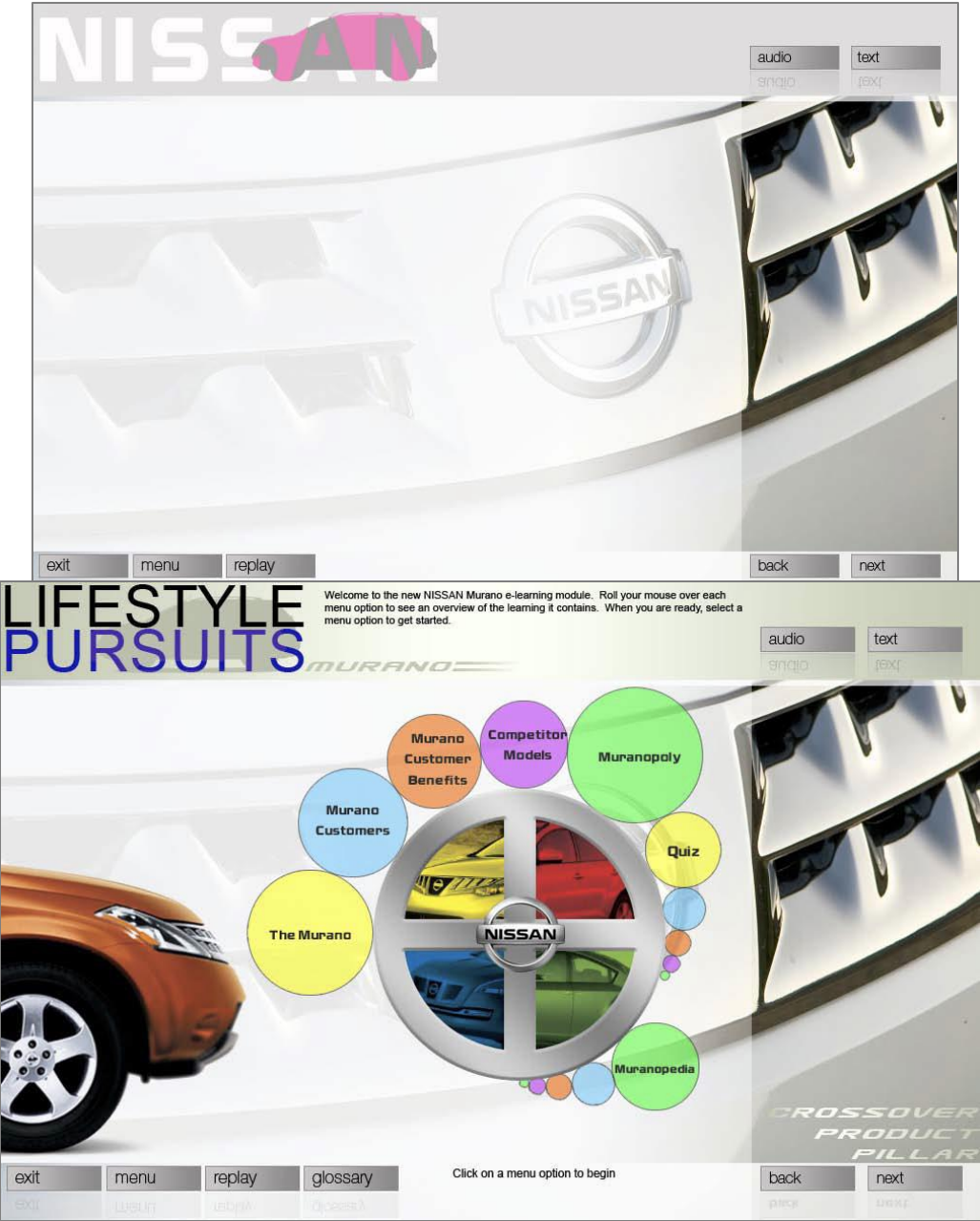
The UI should seamlessly integrate these innovations with lifestyle aspirations, showing how technology enhances the user's life.

Lifestyle-focused car configurators and virtual showrooms bring vehicles to life in the context of real-world pursuits.

Nissan's user community is passionate and connected, so the interface should foster these connections by incorporating social elements and personalization.

The UI should promote action, whether it's scheduling a test drive, booking a service, or engaging with Nissan's lifestyle content.

Company: Nissan





# Platform for Brand

Company: Dunhill – British American Tobacco

Web Application Design

Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, Evolve, Moodle

The UI/UX narrative for a Dunhill cigarettes dashboard focuses on a luxurious, exclusive experience reflecting the brand's premium image.

The dashboard starts with an elegant onboarding, including age verification, and offers a personalized product display. Users can explore products through a sleek, curated interface, with exclusive offers and content integrated to reflect the Dunhill lifestyle.

The design emphasizes smooth navigation, minimalism, and legal compliance, with a sophisticated color palette, refined typography, and subtle animations. The overall experience is seamless, engaging, and aligned with Dunhill's high-end, prestigious image.

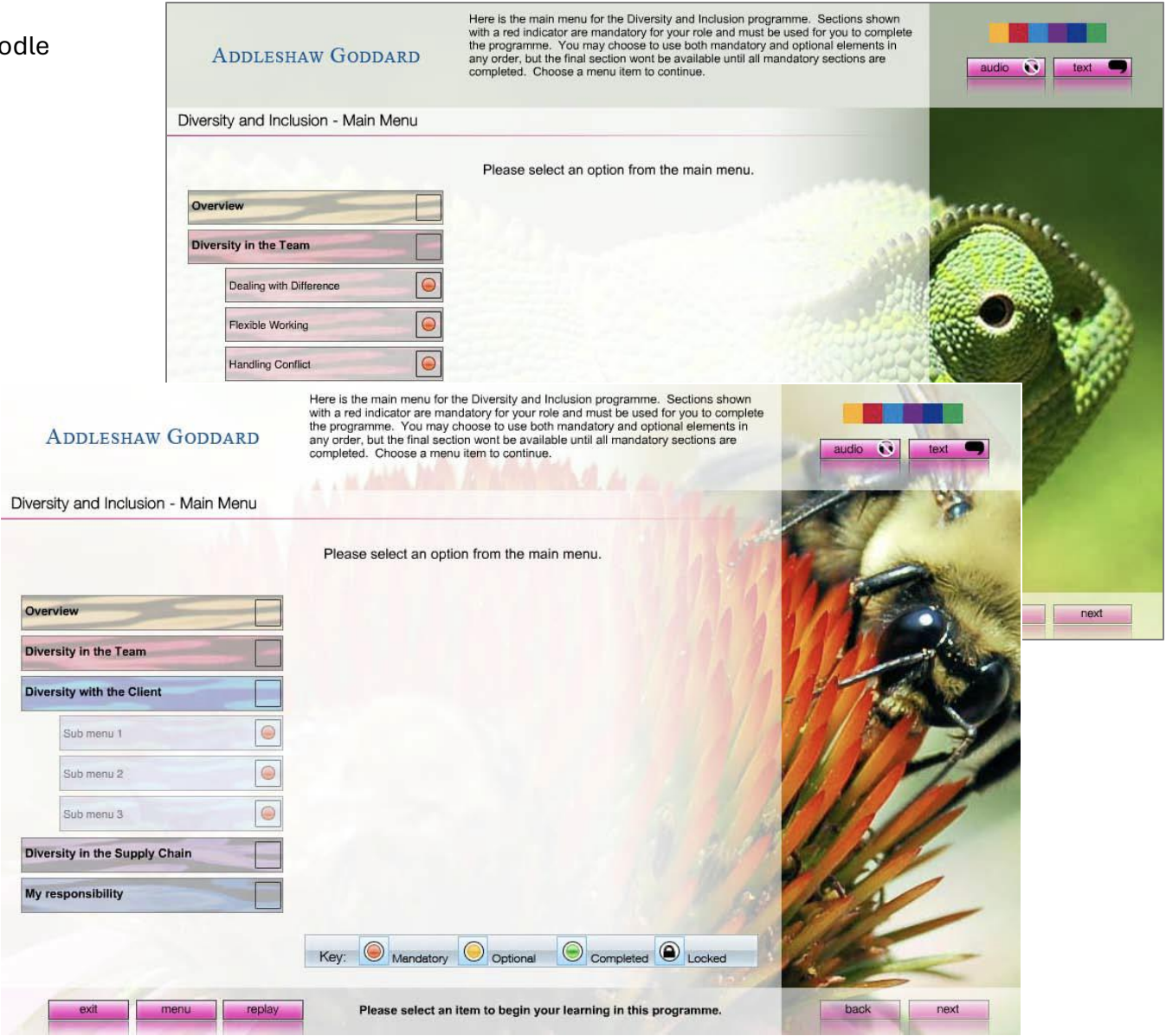


Technologies used: CX | UX | UI, Adobe Photoshop, Adobe Illustrator, Evolve, Moodle

The UI/UX narrative for an eLearning dashboard is designed to be intuitive, personalized, and engaging. It begins with a welcoming onboarding experience, guiding users through key features like progress tracking and course navigation.

The personalized dashboard displays course progress and upcoming tasks, with courses presented in an easy-to-navigate card layout. Interactive lessons, quizzes, and microlearning elements keep users engaged, while visual progress bars and gamification elements (badges, rewards) motivate learners.

The design is mobile-friendly, uses clear call-to-action buttons, and features a calm color scheme, simple icons, ample whitespace, and subtle animations to enhance user focus and satisfaction.





The **SAB Miller Learning Dashboard** is designed to provide an intuitive, user-friendly platform for employees to manage and track their learning and development. Key features include personalized learning pathways, progress tracking, microlearning, gamification, and mobile accessibility.

Employees can engage in bite-sized training, earn badges, and collaborate via social features, while managers and executives can monitor team progress through data visualization and detailed reports. The dashboard emphasizes SAB Miller’s branding, clear navigation, and inclusivity with accessibility options. It fosters a culture of continuous learning, supporting both individual growth and organizational success.

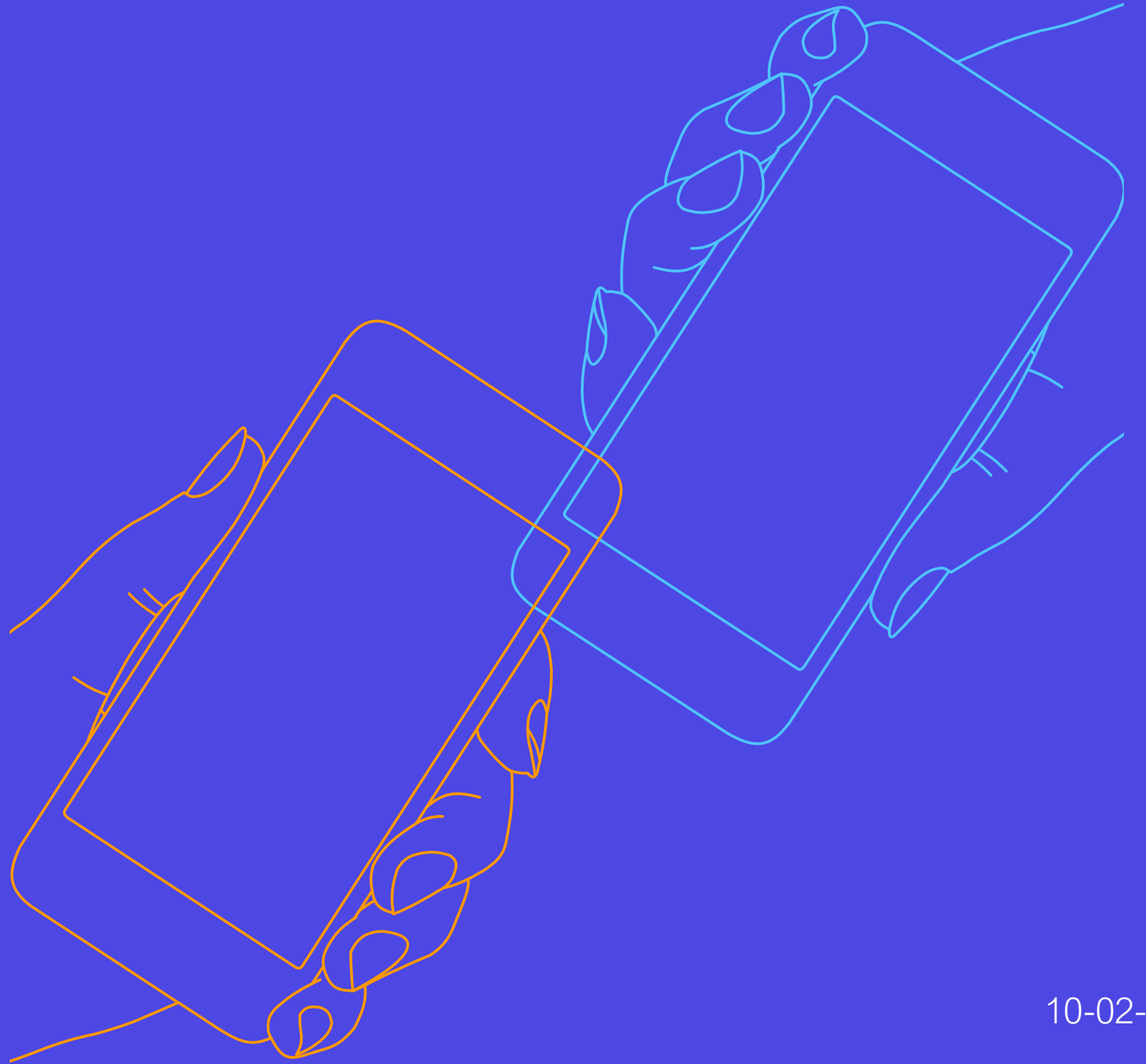


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